



# Briefing: Coordinating Funding & Data to Address SDOH

September 29, 2022



# Agenda



Welcome and Introductions

Opening Remarks from Dr. Sandra Ford, Special Assistant to the President for Public Health and Science

Panel Discussion/Moderated Q&A

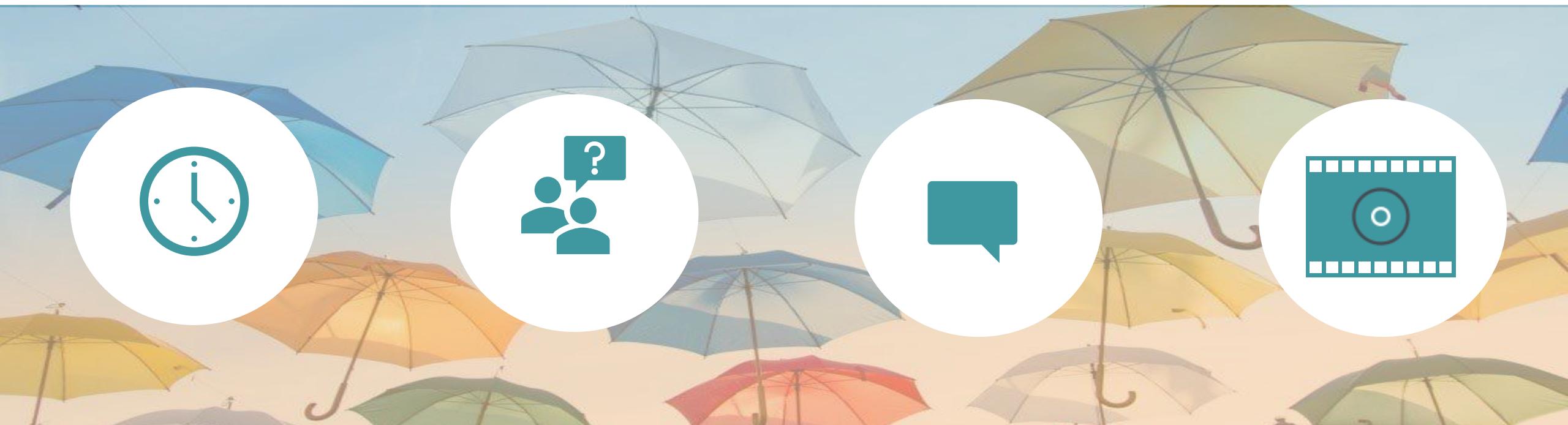
- Erica Coletti, Healthy Alliance
- Sue Polis, National League of Cities
- Amy Riegel, Coalition on Homelessness & Housing in Ohio (COHHIO)

Closing Remarks

# Reminders



<https://aligningforhealth.org/coordinating-funding-and-data-to-address-sdoh/>



Welcome

Please submit any  
questions for our  
panelists in the Q&A box

Tag us on Twitter at  
@Aligning4Health

This webinar will be  
recorded and published on  
the AFH Website

A photograph of a woman with long brown hair laughing heartily. She is wearing a light blue button-down shirt and is holding a wooden tray filled with various fruits like apples and oranges. In the background, a man wearing a yellow and green patterned shirt is standing and smiling. The scene is outdoors with a building and trees in the distance.

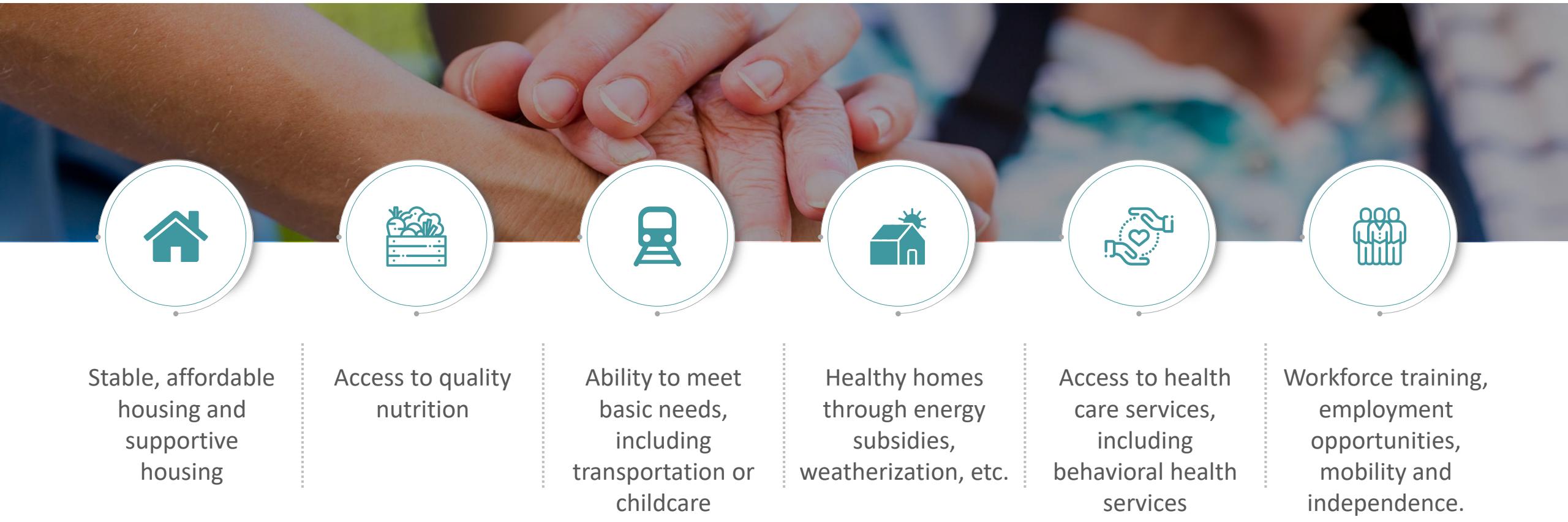
# Welcome & Introductions



### Advisory Board Affiliations:

America Forward – American Public Human Services Association – Center for American Progress - Corporation for Supportive Housing - Data.org –  
Illinois Department of Healthcare & Family Services - Local Initiatives Support Corporation (LISC) - National Association of Counties –  
Share Our Strength – Urban Institute/George Mason University

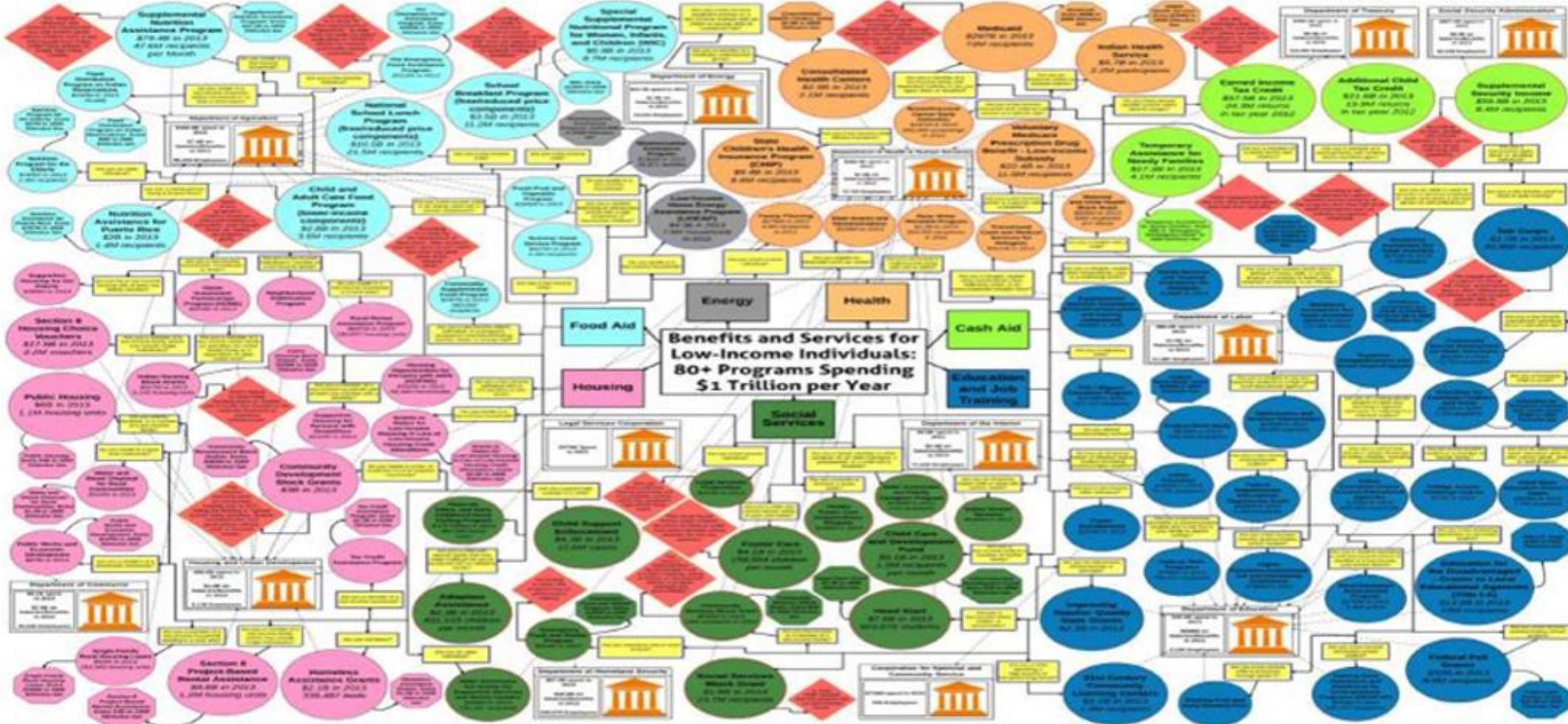
# Advancing Equity by Addressing Social Determinants of Health



## HEALTH & WELLBEING

# BENEFITS AND SERVICES FOR LOW-INCOME INDIVIDUALS

## 80+ PROGRAMS



**Source:** House Ways and Means Committee staff, using Congressional Research Service reports and other data.

**Source:** Congressional Research Service, House Ways and Means Committee

# COMPLEX CONSUMER EXPERIENCE

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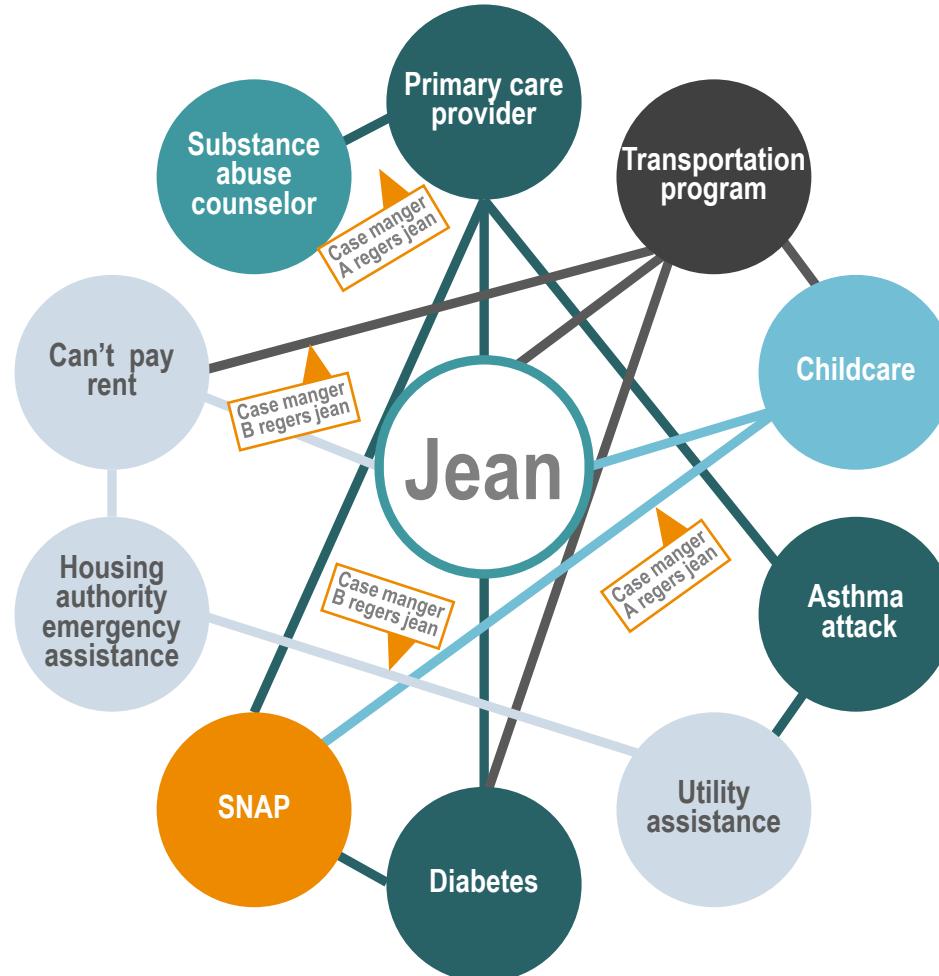
Jean needs help staying sober. Her primary care provider refers her to a case manager.



Jean is struggling to pay her rent this month. A case manager refers her to housing department.



Jean and her son need to eat more fruits and vegetables.



Jean's car breaks down. She needs a ride to work and the doctor. She cannot afford the repairs.



Jean's son needs transportation from school to childcare



Jean's son has an asthma attack. The school nurse tells Jane mold in her cold, damp apartment triggered the attack.



Jean is experiencing complications from diabetes and is struggling to get to work.



# Blending, Braiding & Data Sharing



## Braiding & Blending Funding Streams

**Braiding** refers to coordinating two or more funding streams while maintaining each funding stream's connection back to its original source to keep its specific identity.

**Blending** refers to pooling of two or more funding sources into one funding stream, making funds more flexible. Individual funding sources therefore lose its specific identity.

## Data Sharing

Refers to how states and local governments are enabling their respective systems to integrate some of their data systems and sharing across sectors, capacity challenges in communities around use of data, and how these communities leverage this data to address health and social needs.

Visit our website for additional resources on these topics:

<https://aligningforhealth.org/coordinating-funding-and-data-to-address-sdoh/>

A photograph of a woman with long brown hair laughing heartily, her head tilted back. She is wearing a light-colored long-sleeved shirt and is holding a wooden basket filled with various fruits and vegetables, including apples and carrots. In the background, a man wearing a plaid shirt is standing and smiling. The scene is outdoors with greenery and a building visible in the distance.

# *Opening Remarks from Dr. Sandra Ford*

# Speakers



## Sandra Ford, MD, MBA

### **Special Assistant to the President for Public Health and Science at the White House**

Sandra Elizabeth Ford, M.D., M.B.A. is the Special Assistant to the President for Public Health and Science. In this role, which she began in May of 2021, Dr. Ford's portfolio includes the Centers for Disease Control (CDC), the National Institutes of Health (NIH), and the Office of the Assistant Secretary for Preparedness and Response (ASPR).



Prior to assuming this exciting new role, Dr. Ford held a number of public health leadership positions in Georgia, most notably as the District Health Director of DeKalb County and Chief Executive Officer of the DeKalb County Board of Health, a position she held for 16 years. In this role, Dr. Ford directed clinical and population-based services for DeKalb's more than 760,000 residents who speak more than 130 languages and dialects. She was responsible for programs such as Emergency Preparedness, Environmental Health, and Refugee Health. Under her leadership, DeKalb County Board of Health received over \$40 million in grant funding to address obesity, physical activity, nutrition, asthma and smoking cessation. Her Maternal and Child Health initiative, M.O.R.E. (Mothers Offering Resources and Education) has received national recognition and has been supported by entities as diverse as United Way and R&B icon Usher Raymond.

While Dr. Ford was serving as District Health Director for DeKalb County, she also served as the Interim District Health Director for Fulton County (population 1.04M) from 2019-2020 during the COVID-19 pandemic. Her knowledge and expertise were essential when facing the COVID-19 crisis, and she was instrumental in ensuring the safety of the citizens of DeKalb and Fulton Counties simultaneously while still overseeing core public health services in both counties.



## *Panel Discussion*

# Speakers

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**Erica Coletti**  
Healthy Alliance



**Sue Polis**  
National League of Cities



**Amy Riegel**  
Coalition on Homelessness & Housing in Ohio

# Speakers

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## Erica Coletti Chief Executive Officer, Healthy Alliance

Erica Coletti believes that everyone should have equitable access to all types of care – medical, behavioral, and social – to maintain and improve their health. Coletti took on the role of CEO of Healthy Alliance in July 2021 – engaging medical, behavioral, and social service providers in developing innovative solutions to improve community health. Coletti has an extensive background in consulting and operations, with over 20 years of experience. Prior to becoming CEO, Coletti was Healthy Alliance's COO, leading the strategic development and execution of Healthy Alliance's work within the Capital Region (and beyond) – including the oversight of community partner services for Healthy Alliance's IPA and the coordination and technical operations of their referral network. Before joining Healthy Alliance, Coletti led operations for a boutique consulting firm in Albany, NY. After the firm was acquired by EXL Services operating out of New York City, Coletti took a leadership role as the Vice President of Operations and Health Care for the digital consulting organization in EXL Service. There, she led a global team and worked directly with c-suite clients to help them design and implement their digital strategy. Coletti has a master's degree in Business Administration with a focus on Technology & Entrepreneurship from Rensselaer Polytechnic Institute and a B.S. in Biology from Vanderbilt University.



# Speakers



## Sue Pechilio Polis

**Director, Health & Wellness, Institute for Youth, Education and Families at the National League of Cities**

Sue Pechilio Polis directs the health and well-being portfolio for NLC as part of the Institute for Youth, Education and Families. The portfolio includes the conceptualization, development and implementation of Cities of Opportunity, a multi-year effort to engage mayors and city leaders in comprehensively addressing the root causes of poor health (SDOH) through an equitable policy and systems change approach. With expertise in health policy, Sue's work spans the connection to housing, economic opportunity, mental health and substance use disorders, obesity, trauma, and local systems alignment, and data for well-being. Prior to the National League of Cities, Mrs. Polis led the development and management of the Trust for America's Health (TFAH) external relations and strategic partnership efforts in support of the organization's public policy goals. Her focus included multi-sector alignment in community health improvement, as well as workplace wellness and substance use disorders.

Prior to joining TFAH, Mrs. Polis worked at AARP on health and financial security-related issues with an emphasis on advancing policy to address the needs of vulnerable 50+ populations. Her focus areas included health care workforce, retirement savings, consumer protection, and low-income programs such as the Supplemental Nutrition Assistance Program (SNAP) and the Low-Income Heating and Energy Assistance Program (LIHEAP). Mrs. Polis was the founding National Director of Advocacy for the American Heart Association. Mrs. Polis background also includes consulting on health, environmental and tobacco-related issues campaigns.



# Speakers



Amy Riegel

Executive Director, Coalition on Homelessness & Housing in Ohio (COHHIO)

Amy was selected to serve as COHHIO's Executive Director in June 2022 after serving as the Senior Director, Housing for managed care organization CareSource, where she initiated and led the deployment of \$50 million strategic investments in affordable housing across multiple states and helped to launch and replicate Healthy Beginnings at Home, a nationally recognized research study looking at the relationship between housing stability and healthy birth outcomes. Amy is an accomplished housing advocate with over 15 years of experience working with nonprofits and governmental entities, including the City of Dayton, where she provided policy leadership and designed programs in the areas of housing development, asset-based community development, community engagement, education, and homelessness. She serves on numerous boards in Ohio and nationally that are focused on poverty elimination, affordable housing, and neighborhood revitalization. Amy lives in Dayton with her husband and three daughters. She is a graduate of Wright State University. She loves attending sporting events, especially when her daughters or the UD Flyers are playing.



A woman with long, wavy hair is smiling broadly, showing her teeth. She is wearing a light-colored, long-sleeved shirt. In front of her is a wooden box overflowing with various fruits and vegetables, including several red apples and some orange carrots. The background is slightly blurred, showing a garden or farm setting with more produce and a building in the distance.

**Q&A**



**Thank You!**

**Questions?**  
**info@aligningforhealth.org**



The webinar recording will be posted here: <https://aligningforhealth.org/coordinating-funding-and-data-to-address-sdoh/>